

Make your commitment to sponsor today!

YES! Count me in at this level:

- ☐ **Opting for Independence** **\$10,000**
- ☐ **Aging Gracefully** **\$ 7,500**
- ☐ **Forever Your Friend** **\$ 5,000**
- ☐ **Ardent Advocate** **\$ 2,500**
- ☐ **Community Companion** **\$ 1,000**
- ☐ **Care Coordinator** **\$ 500**
- ☐ **At Your Service** **\$ 250**

By Mail: Fill out the form on the reverse and send back with your check or credit card information payable to LifePath: 101 Munson Street, Suite 201, Greenfield, MA 01301. Please note: 2025 Walkathon

Online: Visit www.lifepathma.org and click the Donate button. Fill out the online form and in the box under "Comments" please name the program you are supporting by typing "2025 Walkathon."

Please contact John O'Farrell with your questions or comments at 413-829-9211 or by email at giving@lifepathma.org.

LifePath serves all of Franklin county and the North Quabbin area. Select programs are available in Berkshire, Hampshire, Hampden and greater Worcester counties.

Sponsor Benefits	Opting for Independence	Aging Gracefully	Forever Your Friend	Ardent Advocate	Community Companion	Care Coordinator	At Your Service
	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500	\$250
Recognition in all pre and post-event communications	✓						
"Good Life" article spotlight	✓						
Banner display at event (provided by sponsor)	✓	✓	✓				
Recognition in event radio ad	✓	✓	✓				
Recognition in event related social media posts	✓	✓	✓	✓	✓		
Bring your table, banner, and materials on event day	✓	✓	✓	✓	✓	✓	✓
Logo (\$1k and above) or name (\$500 and \$250 levels) on event t-shirt	✓	✓	✓	✓	✓	✓	✓
Recognition on LifePath website with link to business	✓	✓	✓	✓	✓	✓	✓
Live event day recognition by speaker	✓	✓	✓	✓	✓	✓	✓



Sponsorship Opportunities for LifePath's 33rd Annual Walkathon

**Saturday, October 18, 2025
Franklin County Fairgrounds**



When you sponsor, you are supporting the independence and well-being of older adults, individuals with disabilities, and caregivers in our community.

Sponsors receive recognition and promotion through newspaper and radio outlets, on our website and social media platforms, and listed on the back of the event t-shirt.

In addition, you can also put together your own walking team. Ask your friends, family and colleagues to support your walking efforts and invite others you know to do the same.

The Walkathon is a fun, community oriented, family friendly event for all to enjoy. Funds raised support LifePath's Meals on Wheels program and other programs.

So be sure to mark your calendars and join us at the Franklin County Fairgrounds on Saturday, October 18th.

To learn more, visit our website at <https://lifepathma.org/events-workshops/walkathon/>

For questions please call John O'Farrell at 413-829-9211 or by email at giving@lifepathma.org.

Main Contact Name: _____ Title: _____

Company Name: _____ (please list it exactly as it should appear in recognition)

Address: _____ City: _____ State/Zip: _____

Phone: _____ Email: _____

Please bill my MasterCard/Visa (circle one) in the amount of: \$ _____

(for sponsorships of \$1,000 or more, please send your company logo to: giving@lifepathma.org)

Credit Card Number: _____ Exp. Date: _____ CVC Code: _____

Name Listed on Credit Card: _____ Signature: _____
(the billing address you provided above should match the one on the card)

Please send information related to the following: (Please check below)

- ☐ Our Business would like to form a fundraising team.
- ☐ Our Staff is interested in volunteering on event day.