

Sponsor Benefits	Opting for Independence	Aging Gracefully	Forever Your Friend	Ardent Advocate	Community Companion	Care Coordinator	At Your Service
	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500	\$250
Recognition in all pre and post-event communications	✓						
“Good Life” article spotlight	✓						
Banner display at event (provided by sponsor)	✓	✓	✓				
Recognition in event radio ad	✓	✓	✓				
Recognition in event related social media posts	✓	✓	✓	✓	✓		
Bring your table, banner, and materials on event day	✓	✓	✓	✓	✓	✓	✓
Logo (\$1k and above) or name (\$500 and \$250 levels) on event t-shirt	✓	✓	✓	✓	✓	✓	✓
Recognition on LifePath website with link to business	✓	✓	✓	✓	✓	✓	✓
Live event day recognition by speaker	✓	✓	✓	✓	✓	✓	✓

Make your commitment to sponsor today!

YES! Count me in at this level:

- ☐ **Opting for Independence** **\$10,000**
- ☐ **Aging Gracefully** **\$ 7,500**
- ☐ **Forever Your Friend** **\$ 5,000**
- ☐ **Ardent Advocate** **\$ 2,500**
- ☐ **Community Companion** **\$ 1,000**
- ☐ **Care Coordinator** **\$ 500**
- ☐ **At Your Service** **\$ 250**

By Mail: Fill out the form on the reverse and send back with your check or credit card information payable to LifePath: 101 Munson Street, Suite 201, Greenfield, MA 01301

Online: Visit www.lifepathma.org and click the Donate to LifePath button. Fill out the online form and in the box under “Please name the program you are supporting” type “2023 Walkathon.”

Contact Carol Foote, Outreach and Development Director, with your questions or comments at 413-829-9199 or giving@lifepthma.org.

In the time of a pandemic, we recognize that local and world status may change the course of an event. Please know that we will continue to stay on top of trends, advisories, and mandates as we plan LifePath’s 31st annual Walkathon. The health and safety of all involved is our priority.

LifePath serves all of Franklin county and the North Quabbin area. Select programs are available in Berkshire, Hampshire, Hampden and greater Worcester counties.

Sponsor Opportunities for LifePath's 31st Annual Walkathon

Saturday, May 6, 2023
101 Munson Street, Greenfield

When your organization sponsors LifePath's 31st Annual Walkathon, you support the independence and well-being of older adults, individuals with disabilities, and caregivers in our community.

Walkathon activity takes places in the months leading up to the event, scheduled for Saturday, May 6, 2023.

Sponsor recognition and promotion happens in the Greenfield Recorder and the Athol Daily News, on local radio, and on LifePath's website and Facebook page ("like us" if you haven't!)

We also send out e-push notifications through Constant Contact and there is a general buzz in the community as teams put forward their own fundraising effort.

The earlier you commit the more recognition your organization will receive. Review the sponsor opportunities and become a sponsor of this great event today.

Thank you.



Main Contact Name: _____ Title: _____

Company Name: _____ (please list it exactly as it should appear in recognition)

Address: _____ City: _____ State/Zip: _____

Phone: _____ Email: _____

Please bill my MasterCard/Visa (circle one) in the amount of: \$ _____

(for sponsorships of \$1,000 or more, please send your company logo to: giving@lifepathma.org)

Credit Card Number: _____ Exp. Date: _____ Code: _____

Name Listed on Credit Card: _____ Signature: _____
(the billing address you provided above should match the one on the card)

Please send information related to the following:

- ☐ Our business would like to form a fundraising team.
☐ Our staff is interested in volunteering on event day.